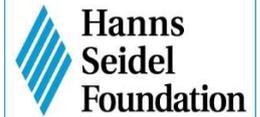


# Proposal format for 2024—2026

Hanns-Seidel-Stiftung India



India Office

*[Please do not change this format and keep the length at four pages or less]*

## 1. General information

- a) Name of organisation:
- b) Title of activity/project:
- c) Area of work (refer to Call for Proposals):
- d) Type of activities:
- e) Geographical area:

### 1.1 Rationale

*[Please briefly explain the initial situation and the problem your project tackles or solves. Include the political context and conditions. What makes the project necessary? List out the gaps and challenges that the project is going to address.]*

## 2. Project logic

*[The project logic explains the theory of change / chain of effects of a project from Output → Outcome → achieving the goal (impact) → tackling the issue identified in the rationale]*

- a) Goal/Impact: *[intended, direct or indirect long-term effect; societal outcome of the project]*
- b) Outcomes/Project Objectives: *[short-and medium-term direct effects of the project outputs on the direct target groups; effects that can be directly attributed to the outputs; what measurable changes the project outputs lead to in the competencies, attitudes etc. of the target groups, and what measurable actions the project outputs lead to by the direct target groups]*
- c) Outputs: *[Activities and Products such as conference, workshop, publication. Please mention every activity and product that will lead to an outcome. Please also mention the number, duration, target group and theme of activities, where possible.]*
- d) Result Model: *[Please use the template to create the result model. Alternatively, any other appropriate graphic can be used as support. Please explain the result model in maximum 1 page. Describe how the goal/impact will be attained through the outcomes; and how outputs (both activities and products) help achieve the outcomes.]*
- e) Inputs: *[The human, and material resources to be used to achieve outputs]*
- f) Target group(s): *Who will benefit directly and indirectly from the project?*

## 3. Monitoring

- a) Indicators: *[which indicators will you use to measure the outcomes (2.b)? e.g., proportion of target group with increased understanding of concept X; proportion of target group that are better able to perform task Y; measurable execution or implementation of recommendation. Please do not mention activities or products here as indicators to measure outcomes, e.g., organizing two workshops or publication of IEC material/study paper.]*

b) **Monitoring plan and tools:** *[How and when will the indicators be measured? Which tools will be used for overall project monitoring? Survey, interviews, focus group discussions, observations? Which software will be used to conduct survey? Data collection, analysis, and storage plan]*

#### **4. Timeline**

*[Brief, chronological overview of activities; can be attached separately, too]*

#### **5. Miscellaneous**

*[Space for any other explanations necessary for the understanding of the project]*

#### **6. Budget (not compulsory)**

*[include the costs that can already be determined; can be attached separately, too]*